

## **Eastman Auto and Power Ltd. Celebrates World Earth Day with Successful Tree Plantation Drive in Collaboration with Grow Billion Trees**

- *An initiative reinforcing Eastman's commitment to climate action and environmental restoration*

**New Delhi, April 23rd, 2025:** Eastman Auto & Power Ltd. (EAPL), a leading provider of power solutions, successfully conducted a Tree Plantation Drive on World Earth Day, April 22, 2025, at Tikli, Haryana, in collaboration with the Grow Billion Trees Foundation.

This green initiative brought together the Eastman team, who actively participated in planting trees with a shared vision of restoring ecosystems and contributing to a healthier planet. The effort stands as a testament to Eastman's deep-rooted commitment to environmental stewardship, climate responsibility, and sustainable development.

The plantation site was selected by the Grow Billion Trees Foundation based on ecological criteria to enhance biodiversity and promote native flora. Through this partnership, Eastman aims to support landscape restoration while encouraging employees to become active participants in the fight against climate change.

*"This initiative reflects Eastman's dedication to environmental stewardship and our belief in taking tangible action for a greener tomorrow," said **Mr. Shekhar Singal, Managing Director, Eastman Auto & Power Ltd.** "At Eastman, we recognize that real power lies in our ability to drive change — not only through innovative clean energy solutions but also through active environmental restoration. **'Our Power, Our Planet'** is a call to action we proudly answer, and seeing our team unite with such passion was truly inspiring. We are committed to creating a lasting positive impact — for our communities, for our environment, and for the generations to come."*

In alignment with this vision, the **JRS Eastman Group**, known for its automotive products and solutions in the auto-ancillary sector, in collaboration with the Ludhiana District Administration, last year announced the launch of an ambitious project aimed at creating Miyawaki Urban Forests in Ludhiana. Inspired by Prime Minister Narendra Modi's vision to revitalize urban spaces, the project aims to transform a former landfill site into a thriving green space.

Using the Miyawaki method—known for rapidly creating dense, native forests—the project aims to boost biodiversity, improve air quality, and combat climate change. This initiative underscores the Group's commitment to sustainability and complements Eastman's Earth Day plantation drive by advancing climate resilience and ecological restoration in urban areas.

Beyond tree planting, the event also served as a platform to promote awareness about the urgency of climate change and the importance of grassroots-level environmental action. The enthusiastic participation of Eastman's employees reflects the company's belief that corporate responsibility goes hand-in-hand with employee engagement and community impact.

To ensure the sustainability of the plantation drive, the Grow Billion Trees Foundation will provide quarterly health reports on the growth and survival of the planted trees. This monitoring process ensures transparency, accountability, and real environmental impact, helping create long-lasting results from the initiative.

This initiative marks another milestone in Eastman's broader sustainability roadmap, which includes eco-friendly product innovation, clean energy adoption, and participation in community-driven green projects.



**About - Eastman Auto & Power Ltd:**

Established in 2006, Eastman Auto & Power Limited (EAPL) is an innovator in the energy transition space, addressing both energy generation and utilization. As a leading power solutions provider, Eastman specializes in Last-Mile E-Mobility Solutions, Solar Solutions, and Continued Energy Solutions. EAPL offers a diverse range of energy value propositions, including technology-agnostic storage solutions and a wide range of power conversion products for solar and backup applications.

The company employs over 5000 people, operates eight manufacturing units across India, and has a presence in 50+ countries. Known as the largest manufacturer of solar tubular batteries in India, Eastman and its sister brand Addo serve over 400 OEM partners through a robust distribution network of 1,000+ distributors across India, ensuring widespread availability and after-sales service of its products through 3,300+ service partners, reaching over 350 districts across the country.

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