



Eastman Partners with Industrybuying for Wider Access to Clean Energy Products

- *Empowering Indian businesses with seamless access to solar, backup power and last mile e-mobility solutions through a digital B2B alliance*

New Delhi, 3rd September 2025: Eastman Auto & Power Limited (EAPL), a leading name in innovative and sustainable energy solutions is pleased to announce a strategic partnership with IB MonotaRO Private Limited (Industrybuying), one of India's foremost B2B e-commerce platforms. This collaboration seeks to accelerate the digital adoption of clean energy technologies across large and small commercial segments nationwide.

Eastman will leverage Industrybuying's robust digital infrastructure and enterprise-scale distribution to expand access to its portfolio—comprising inverters, inverter batteries, solar inverters, solar lead acid batteries, solar lithium batteries and e-rickshaw lead acid and lithium batteries

This initiative promises enhanced online accessibility, broader product reach, competitive and transparent pricing, and faster delivery, all while reinforcing Eastman's omni-channel expansion and commitment to delivering tech-enabled clean energy solutions.

Mr. Shekhar Singal, Managing Director, Eastman Auto & Power Ltd., said: *"Through this partnership with Industrybuying, we are amplifying our digital-first strategy and accelerating our mission to democratize energy access across India. By uniting Eastman's clean energy innovation with Industrybuying's high-efficiency B2B platform, we aim to empower large and small commercial customers with seamless access to high-quality inverters, batteries, and solar systems."*

"We are thrilled to partner with Eastman to bring clean energy solutions to more businesses across the country," said Mr. Hidetoshi Taura, CEO, Industrybuying. "Our platform is optimized for simplicity, transparency, and scale, and by onboarding a trusted brand like Eastman, we are enabling large and small businesses—to access solar and power backup systems with unmatched convenience, reliability, and speed."

This partnership further strengthens Eastman's digital presence by offering reliable solar energy solutions, backup systems, and last-mile e-mobility products for B2B consumers.

About - Eastman Auto & Power Ltd: Eastman Auto & Power Limited (EAPL) is a leading player in the energy transition space, offering innovative solutions across energy generation, storage, and utilization. The company operates in three key verticals: LastMile E-Mobility, Solar Solutions, and Continued Energy Solutions. Eastman delivers a wide range of technology-driven products, including energy storage systems and power conversion solutions designed for solar and backup applications. With a strong manufacturing base and an expanding global footprint, the company is committed to driving clean, accessible, and reliable energy solutions. Backed by a deep-rooted distribution and service network, Eastman partners with OEMs and end users to deliver seamless energy experiences. Through continuous innovation and customer-centricity, the company is helping accelerate the shift toward sustainable and self-reliant energy ecosystems — both in India and internationally.

For more details please visit: <https://eaplworld.com/>

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About - IndustryBuying: IndustryBuying is India's leading B2B e-commerce platform, serving over 1.5 million business customers with a vast range of high-quality industrial and office supplies. The company offers a catalog of 2 million+ products from 8,000+ global brands across 25+ categories, ensuring a seamless and reliable procurement experience for businesses of all sizes. Backed by global leaders such as MonotaRO (Japan's largest B2B e-commerce



Industrybuying

platform), W.W. Grainger (the world's largest industrial e-commerce company), and IndiaMART, the company is committed to bring global best practices to Indian businesses. The commitment to quality and innovation allows them to provide top-tier MRO (Maintenance, Repair, and Operations) and office supply solutions.

For more details please visit: <https://www.industrybuying.com/>