



## **Eastman Auto & Power Ltd hosts channel partner meet “Power of One”, launches 100+ models of inverter batteries**

**Lucknow, 17th December 2024:** Eastman Auto & Power Ltd. a company specializing in Last Mile E-Mobility Solutions, Continued Energy Solutions and Solar Solutions held their next edition of “**Power of One**” series of channel partner meets in Lucknow. With 300 + channel partners across Central and East UP in participation, the company offered a great opportunity for networking, sharing updates, and discussing future growth strategies.

The mega event also set the stage for launching its new portfolio, introducing over 100 new models under the Eastman brand. Lucknow as a venue is key for Eastman since UP is a focus market contributing up to 28% of sales for inverter and inverter batteries. The expanded portfolio covers a wide spectrum of capacities, from 100Ah to a groundbreaking 400Ah, the first of its kind in India. This ensures energy solutions for every application, whether residential, commercial, or industrial. The launch positions Eastman as a leader in the inverter battery market, offering the largest portfolio, the highest capacity, and the longest warranty in the industry, creating a one-stop solution for every power need. This launch is also accompanied by the announcement of over 70 new models under the sister brand ADDO taking the total offerings to 170+ SKU's.

### **About - Eastman Auto & Power Ltd:**

Established in 2006, Eastman Auto & Power Limited specializes in Last Mile E-Mobility Solutions, Continued Energy Solutions and Solar Solutions. With a dedicated workforce of over 3600 professionals spread across six manufacturing units and corporate offices, the company plays a pivotal role in local employment generation. Eastman products are sold in more than 50 countries globally. Eastman is committed to sustainability and recognizes the profound impact clean energy has on the well-being of individuals and communities

As a responsible brand, Eastman integrates environmentally friendly practices into its operations and product development to support a better lifestyle for everyone. This commitment involves reducing carbon emissions, minimizing waste, and utilizing renewable resources wherever possible.

For more details please visit: <https://eaplworld.com/>

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